



EVENTS MADE EASIER

# SATIRE

SINGAPORE

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ABOUT US

OUR SERVICES

OUR PORTFOLIO

CONTACT US



## WHAT WE DO

We specialize in curating outdoor festivals that incorporate Food, Music & Film – all proudly “dipped in local”. On the whole, we take care of the mundane so you can concentrate on the bigger picture.

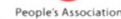
## OUR MISSION

Our purpose is to act as a breakthrough opportunity for the Singapore underdog scene. Through our events, we hope to provide exposure for our partners and vendors to exhibit their potential, promoting artistic and entrepreneurial activeness amongst fellow Singaporeans.



# CLIENTLE

Making events a seamless, and hassle-free experience for them.





2013

# 2013

## PROJECT DETAILS

2013

# LE GLUTTONY AT SINGAPORE NIGHT FESTIVAL

 Stamford Road



Event conceptualization and programming



Talent management

- Engagement of musicians



Vendor management

- Food Vendors
- Flea Vendors



Outdoor film screening of local films



Licensing requirements



National  
Heritage  
Board





2013

# LE GLUTTONY AT CHIJMES



CHIJMES



Event conceptualization and programming



Talent management  
• Engagement of musicians



Vendor management  
• Food Vendors  
• Flea Vendors



Outdoor film screening of local films



Logistics Set up of event space



Licensing requirements



2013

# 2014

PROJECT DETAILS



2014

# HAPPY FEET SLIPPER RACE

 STAMFORD GREEN



Event conceptualization and programming



Talent management

- Engagement of musicians
- Curation of local films for screening



Vendor management

- Food Vendors
- Flea Vendors



Licensing requirements



2014

# REVIVING HAW PAR VILLA

 HAW PAR VILLA



Event conceptualization and programming



Vendor management

- Food Vendors
- Flea Vendors



Licensing requirements



Decorations





2014

# SCC ANNUAL SPORTS AWARDS



HAW PAR VILLA



Event conceptualization and programming



Talent management

- Engagement of musicians



Logistics Set up

- Production Live Feed
- AV Set up



Licensing requirements



2014

# SINGAPORE NIGHT FESTIVAL 2014



CATHAY GREEN



Event conceptualization and programming



Talent management

- Engagement of musicians



Vendor management

- Food Vendors
- Flea Vendors



Outdoor film screening of local films



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



National  
Heritage  
Board





2014

# SG HEART MAP

 TOA PAYOH HUB



Consultancy Services

- Food Vendor Set up Area & Logistics
- Business Models



Vendor management

- Food Vendors



Licensing requirements



HOUSING &  
DEVELOPMENT  
BOARD



2015

# 2015

## PROJECT DETAILS



2015

# DEMSEY HILL MOVIE UNDER THE STARS

 DEMPSEY HILL



Event conceptualization and programming



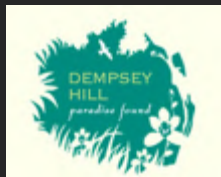
Outdoor film screening of local films



Logistics Set up of event space



Licensing requirements



2015

# LE GLUTTONY GOURMET HOP AT PASARBELLA



PASARBELLA



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Game booths



Vendor management

- Food Vendors
- Flea Vendors



Outdoor film screening of local films



Logistics Set up of event space



Licensing requirements





2015

# FIRST TIME FILM MAKERS



PEOPLE'S PARK COMPLEX ROOFTOP



Event conceptualization and programming



Entertainment  
• Game booths



Vendor management  
• Food Vendors  
• Flea Vendors



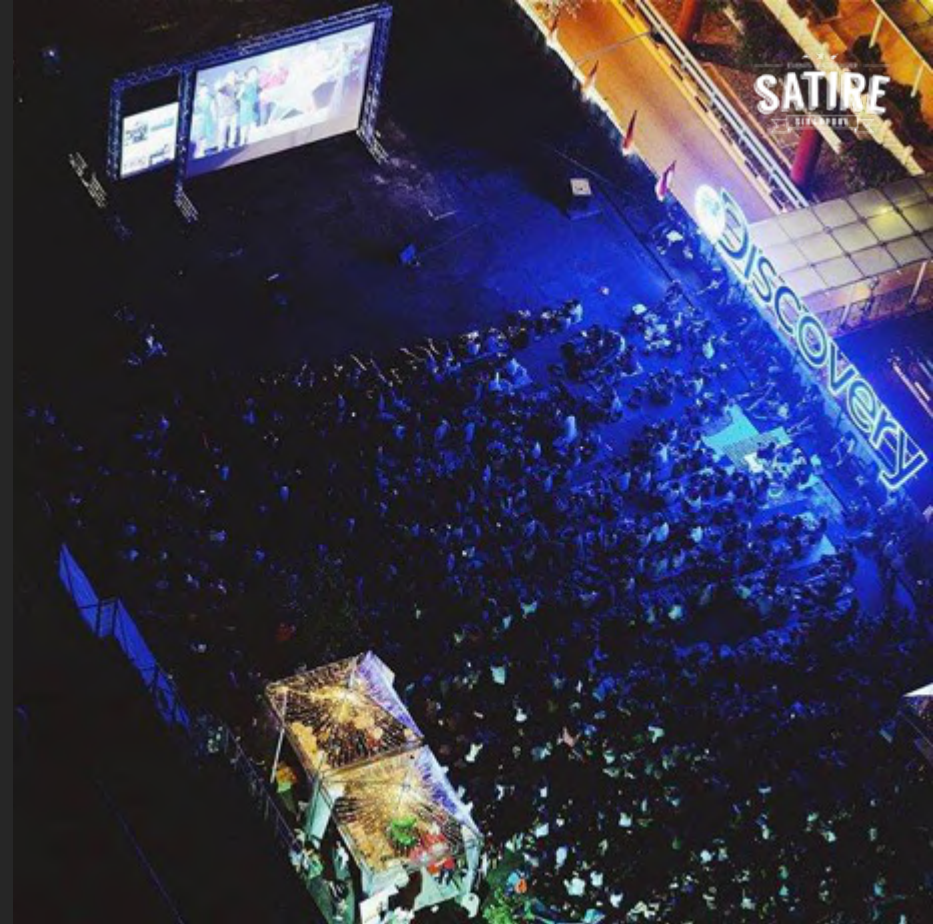
Outdoor film screening of local films



Logistics Set up of event space



Licensing requirements



2015

# ASIA PACIFIC TREE CLIMBING COMPETITION



CATHAY GREEN



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Emcees



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space



Licensing requirements





2015

# SINGAPORE NIGHT FESTIVAL 2015



SMU GREEN



Event conceptualization and programming



Talent management

- Engagement of musicians



Vendor management

- Food Vendors
- Flea Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



National  
Heritage  
Board



2015

# TLC FESTIVAL



GARDENS BY THE BAY, MEADOWS



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Workshops
- Fringe Activities



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements





2015

# SCOOT FAMILY DAY

 KALLANG RIVERSIDE PARK



Event conceptualization and programming



Vendor management

- Food Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



2016

# 2016

## PROJECT DETAILS



2016

# DISCOVERY TRADE SHOW

 PICKERING HOTEL



Game conceptualization and programming



Logistics Set up of event space  
• Decoration



Licensing requirements



2016

# SATAY NIGHT LIVE



EMPRESS LAWN



Event conceptualization and programming



Entertainment  
• Open mic night



Vendor management  
• Food Vendors



Licensing requirements





2016

# SINGAPORE HERITAGE FESTIVAL

 BUKIT PASOH



Event conceptualization and programming



Vendor management  
• Food Vendors



Indoor film screening



Logistics Set up of event space



Licensing requirements



2016

# MOVIE THRU-DRIVE

 WHITE SANDS



Event conceptualization and programming



Entertainment  
• Game booths



Outdoor movie screening



Logistics Set up of event space  
• Event space  
• AV Set up



Licensing requirements





2016

# SINGAPORE NIGHT FESTIVAL 2016

 SMU GREEN



Event conceptualization and programming



Talent management

- Engagement of musicians



Vendor management

- Food Vendors
- Flea Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



2016

# IXIA EXHIBITION

 SINGAPORE EXPO



Game conceptualization and programming



Logistics Set up of event space  
• Decoration



Licensing requirements







2016

# URBAN KAMPUNG



QUEEN ELIZABETH WALK



Event conceptualization and programming



Talent management

- Engagement of DJ



Vendor management

- Food Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



2016

# ALLEYVATE



NAFA CAMPUS 3



Event conceptualization and programming



Entertainment

- Engagement of musicians & DJs
- Engagement of artists
- Workshops



Vendor management

- Food Vendors
- Flea Vendors



Outdoor screening of local films



Logistics Set up of event space

- AV Set up
- Fairy Lights Decoration



Licensing requirements





2017

# 2017

## PROJECT DETAILS

2017

# SMU PATRON'S DAY



SMU BASEMENT 1



Event conceptualization and programming



Food Vendor management

- Food Vendors
- Business model consultancy



Licensing requirements





2017

# SENTOSA MOVIE SCREENING

 SENTOSA



Outdoor movie screening



Licensing requirements

**sentosa**  
THE  
STATE  
OF  
**FUN**



2017

# SINGAPORE HERITAGE FESTIVAL



MEDIACORP



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists
- Workshops



Vendor management

- Food Vendors
- Flea Vendors



Outdoor screening of local films



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements





2017

# MOVIE THRU-DRIVE

 White Sands



Event conceptualization and programming



Entertainment

- Game booths



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up



Licensing requirements



2017

# SINGAPORE ARMY OPEN HOUSE

 F1 Pit Building



Event conceptualization and programming



Food Vendor management

- Food Vendors
- Business model consultancy



Licensing requirements





2017

# SHINE FESTIVAL

 Orchard Road



Event conceptualization and programming



Vendor management

- Flea Vendors
- Food Vendors
- Business model consultancy



Licensing requirements



2017

# URBAN YOUTH EXPERIMENT



Bras Basah Complex



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists
- Workshops



Vendor management

- Food Vendors
- Flea Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



National  
Heritage  
Board





2017

# WOOF-A-THON



Bishan Park



Event conceptualization and programming



Logistics Set up of event space

- Event space
- AV Set up
- Fabrication of branding opportunities
- Fairy Lights Decoration



Licensing requirements



2017

# BAYBEATS & PASAR PESTA



Esplanade



Event conceptualization and programming



Food Vendor management

- Food Vendors
- Business model consultancy



Licensing requirements





2017

# ART AFTER DARK



Gillman Barracks



Event conceptualization and programming



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- Fairy Lights Decoration



Licensing requirements



2017

# NMS130 +65 CONCEPT

 National Museum



Event conceptualization and programming



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- Fairy Lights Decoration



Licensing requirements





2017

# THE UP MARKET



Toa Payoh Hub



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Fabrication of branding activities



Logistics Set up of event space

- Event space
- AV Set up



Licensing requirements



2018

# 2018

## PROJECT DETAILS



2018

# SMU PATRON'S DAY

 SMU GREEN



Event conceptualization and programming



Food Vendor management

- Food Vendors
- Business model consultancy



Licensing requirements



2018

# FLIGHT OF FANCY

NAFA CAMPUS 1



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists
- Workshops



Vendor management

- Food Vendors
- Flea Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



SATIRE  
SINGAPORE



2018

# CLUB RAINBOW



SCAPE



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists
- Workshops



Vendor management

- Food Vendors
- Flea Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements

Club Rainbow (Singapore)



2018

# SPORTS HUB SCREENING

 OCBC Arena @ Sports Hub



Event conceptualization and programming



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Furnishing



Licensing requirements



SATIRE  
SINGAPORE



2018

# SONY PICTURES ROADSHOW



BUGIS & TIONG BAHRU PLAZA



Event conceptualization and programming



Entertainment

- Mascot handling
- Brand activation games for respective channels – Animax, GEM, AXN & Sony Pictures



Logistics Set up of event space

- Event space
- Backdrop



Licensing requirements



2018

# SINGAPORE HERITAGE FESTIVAL 2018



JALAN BESAR



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of performers



Vendor management

- Flea Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



National  
Heritage  
Board





2018

# CRAVING COMMUNITIES



BISHAN (OPEN FILED NEXT TO J8)



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of performers
- Art & Lifestyle workshops



Vendor management

- Flea Vendors



Outdoor movie screening



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



2018

# CRAVING COMMUNITIES @ KINEX



KINEX



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of performers
- Art & Lifestyle workshops



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements





2018

# NAFA FUNDAY 2018



SPORTS HUB



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of performers
- Children & Lifestyle workshops
- Carnival Games
- Fringe activities



Event Management

- Venue liaison
- Logistics & Furnishing set up
- AV Set up
- Fairy Lights Decoration
- Stage Management
- Licensing Requirements

**NAFA**  
NANYANG ACADEMY OF FINE ARTS



2018

# NTUC SCREENING



OUTSIDE D'MARQUEE DOWNTOWN EAST



Event conceptualization and programming



Outdoor movie screening set up



Logistics Set up of event space

- Event space
- AV Set up
- Furnishing



Movie Licensing requirements





2018

# BBB ARTS SPRAWL



HANDY ROAD OPEN SPACE  
OUTSIDE THE CATHAY,



Event conceptualization and  
programming



Entertainment

- Engagement of musicians
- Engagement of artists
- Workshops



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements



National  
Heritage  
Board

2018

# HALLOWEEN HAUNTED MAZE



TAMPINES ONE ROOFTOP



Event conceptualization and programming



Logistics Set up of event space

- Event space
- Decorations
- Fabrication of props
- Make up



Roving Activations

- Engagement of in-mall scarer



Throwback to last week  
PHOTO!! I was so sad that this week I was  
not available. I really miss those 2 ppl like  
how is HAHAHA!! If I am not  
wrong,,today last week.Haiz hope I was  
there this week

#horormaze #tampines1



79 likes

OCTOBER 21, 2018

Add a comment...

TAMPINES 1



2018

# THE UPMARKET 2018



TOA PAYOH HUB ATRIUM



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of emcees



Logistics Set up of event space

- Event space
- AV Set up
- Fabrication of upcycled installation
- Upcycled games



Licensing requirements



2019

# 2019

## PROJECT DETAILS



2019

# SMU PATRON'S DAY

 SMU GREEN



Event conceptualization and programming



Food Vendor management

- Food Vendors
- Business model consultancy



Licensing requirements



2019

# WISMA GEYLANG SERAI GRAND OPENING



Wisma Geylang Serai



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration



Licensing requirements





2019

# LIGHT TO NIGHT FESTIVAL



National Gallery & Empress Lawn



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration
- Neon Installations



Licensing requirements



2019

# BANK OF SINGAPORE



Bank Of Singapore



Event conceptualization and programming



Entertainment

- Engagement of workshops & activities



Vendor management

- Food Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Event decoration



Licensing requirements





2019

# LYF @ FUNAN



Funan Singapore



Conceptualization and design of showroom



Fabrication and set up of show room

- Set up & Design
- Props



Licensing and administrative liaison with stakeholders



2019

# M3 YOUTH FESTIVAL



People's Association



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Thematic furnishing



Licensing requirements





2019

# LYF @ Singapore Night Festival 2019



LYF @ SMU



Conceptualization and design event spaces

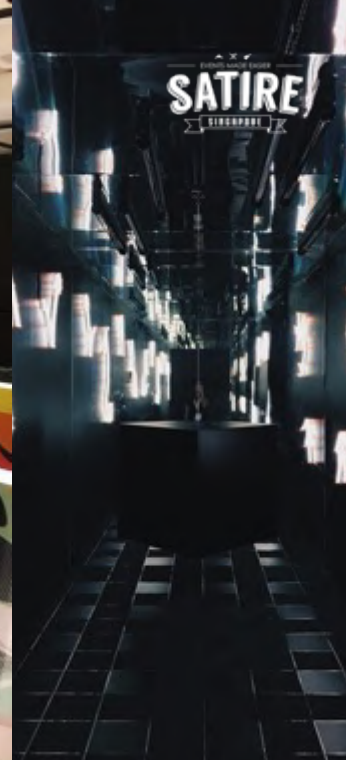


Fabrication and set up of show room

- Set up & Design
- Props
- Neon Installations



Licensing and administrative liaison with stakeholders



2019

# SINGAPORE NIGHT FESTIVAL 2019



National Heritage Board



Event conceptualization and programming of 2 festival villages



Entertainment

- Engagement of musicians
- Engagement of artists
- International Artistes



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Thematic decoration
- Thematic furnishing



Licensing requirements





2019

# CENTURY SQUARE KIDS HALLOWEEN MAZE



Asiamalls



Event conceptualization and co-ordination



Children's Maze

- Fabrication of maze with customized Cartoon Network Characters



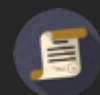
Stage management

- Meet & Greet
- Costume Contest



Logistics Set up of event space

- Event space
- AV Set up
- Stage Set up
- Backdrop



Licensing requirements



2019

# VELOCITY CHRISTMAS WORKSHOPS



UOL



Engagement of

- Workshops & Registration
- Engagement of instructors
- Materials
- Overall co-ordination





2019

# ESCAPADE @ THE GREAT CIRCUS OF EUROPE

Partnership with Uncle Ringo



Event conceptualization and programming of F&B Festival Village



Entertainment

- Engagement of musicians
- Engagement of artists
- International Artistes



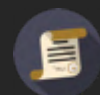
Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Thematic decoration
- Thematic furnishing



Licensing requirements



2019

# 2020

PROJECT DETAILS



2020

# SMU PATRON'S DAY

 SMU GREEN



Event conceptualization and programming



Food Vendor management

- Food Vendors
- Business model consultancy



Fabrication of F&B Booths and Makers Market



2020

# LIGHT TO NIGHT FESTIVAL



National Gallery & Empress Lawn



Event conceptualization and programming



Entertainment

- Engagement of musicians
- Engagement of artists



Vendor management

- Food Vendors
- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration
- Neon Installations



Licensing requirements





2020

# EAT WITH YOUR FAMILY DAY



Singapore

Centre For Fathering



Digital Event conceptualization and operation execution



Sponsorship & Event Management

- Acquiring sponsors for vouchers & promotions
- Acquiring and liaising with F&B partners
- Goodie bags
- Delivery of meals to families
- Operations Management of delivery drivers



2021

# 2021

## PROJECT DETAILS



2021

## SMU BLAZE

- Fabrication of SMU Exhibition
- Fabrication of 3D branding
- Pillar wraps

## WISMA GEYLANG SERAI

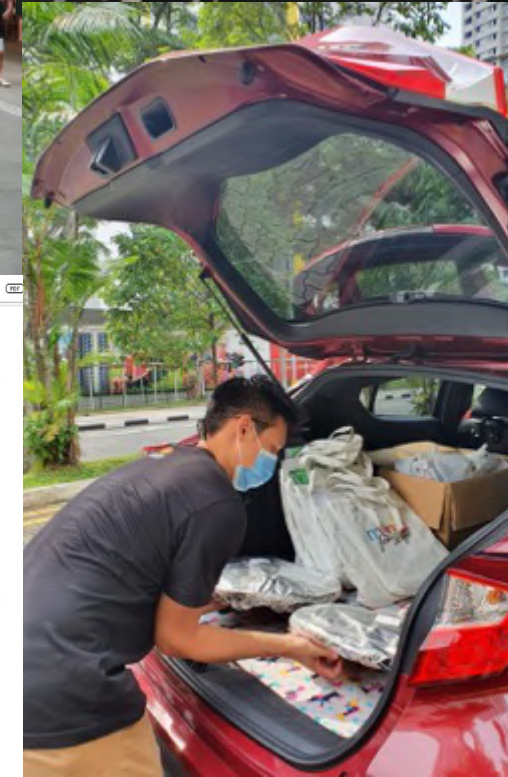
- Fabrication of booths
- Fabrication of décor

## INDIAN HERITAGE CENTRE

- Livestream of workshop & programs

## EAT WITH YOUR FAMILY DAY

- May , Sept & Nov editions
- Event management





2021

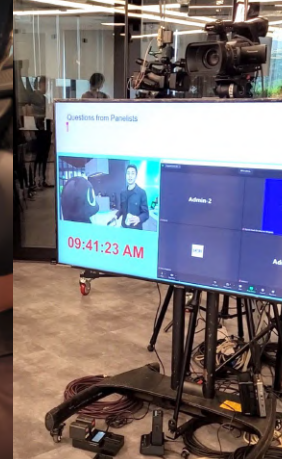
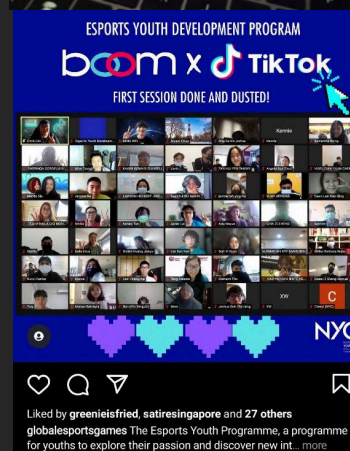
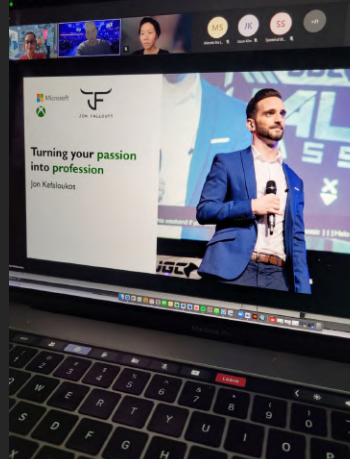
# GLOBAL ESPORTS GAMES 2021

OCTOBER – DEC 2021



Event management for Esports Youth Program for GEG2021

- Virtual event – management & and conducting series of virtual sessions
- Livestreaming & studio production for virtual sessions
- Video production for corporate videos
- On-site event management





2021

# I12 KATONG

DEC 2021



Design & Conceptualization of atrium photo opportunities for Christmas Campaign

- Creative ideation involving stakeholders and tenants
- Fabrication and construction of photo ops



2021

# 2022

PROJECT DETAILS



2022

# LIGHT TO NIGHT FESTIVAL



Supreme Court Terrace



Event conceptualization and programming



Entertainment

- Claw Machines for engagement



Vendor management

- Flea Vendors



Logistics Set up of event space

- Event space
- AV Set up
- Fairy Lights Decoration
- Neon Installations



Licensing requirements





2022

# INDIAN HERITAGE CENTRE



INDIAN HERITAGE CENTRE



Event conceptualization and programming



Logistics Set up of event space

- Set up of children maze
- Fabrication of 3D props
- Keyart design adaptation





2022

# I12 KATONG



I12 Katong



Event conceptualization and programming



Conceptualization of Game Play



Logistics Set up of event space

- Event space
- Fabrication of 3D props
- Fabrication of backdrop
- Keyart design & adaptation
- Manpower



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